

# Shadow IT Discovery & Monitoring Services

Shadow IT is the difference between the software you think your employees use versus what your employees are actually using. According to Gartner, 30% of cyber attacks experienced by companies will soon be on their Shadow IT resources. That's not all.

**40%**

of software spending goes to shadow IT, meaning that it's a huge cost to your business.

**\$30 Billion**

is the amount U.S. organizations wasted on unused software over four years.

**679**

is the difference between the number of reported versus actual SaaS apps in an organization.

## Shadow IT Is Your Organizations Achilles' Heel

The ease of purchasing SaaS apps is leading to a host of problems that are causing a range of problems.

### 1. Data Loss

Not all cloud apps have the same level of security leaving you vulnerable to data breaches. The average cost of a data breach in 2020 is \$3.86 million.

### 2. Compliance Issues

Unknown cloud-based data can leave you at risk of violating data protection regulations like GDPR, HIPAA, and PCI.

### 3. Ballooning Costs

Organizations are often faced with runaway cloud spend due to shadow IT, ranging from duplicate apps to unused licenses.

### 4. Performance and Business Continuity

If an IT department doesn't know about a system, you're powerless when there are performance or availability issues.

## Traditional Ways of Managing Shadow IT Aren't Working

From the "Come Clean Initiative" to security policy updates and training, traditional approaches to managing Shadow IT are ineffective, harm productivity, and don't reduce Shadow IT risks because:

- ✓ Employees don't believe Shadow IT is a serious problem.
- ✓ Employees fear losing access to the tools they need to do their jobs.
- ✓ Log file analysis provides little insight and lots of data making it a headache.
- ✓ Firewall blocking is frustrating and can easily be circumnavigated.

## You Need a Simple and Automated Way to Tackle Shadow IT

Shadow IT is one of the biggest threats facing our clients today. That's why we've partnered with Augmentt Technology to deliver a simple and cost-effective Shadow IT Discovery and Monitoring Solution.



Access actionable Shadow IT data in a matter of minutes.



Instant visibility into security risk and productivity concerns.

We discover and manage your Shadow IT in two steps. You'll get improved security, reduce costs, and improved productivity. More importantly, you'll have complete peace of mind.

### The Initial Discovery

- ✓ A Shadow IT baseline
- ✓ Short-term actionable data
- ✓ A sense for the Shadow IT challenges ahead

### Ongoing Monitoring

- ✓ Shadow IT trends
- ✓ Ongoing recommendations
- ✓ Impact of new security policies